

VIRTUAL EXCHANGE FALL 2025

Contact person:

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FOUNDATION FOR THE PROMOTION
AND ACCREDITATION OF ECONOMIC EDUCATION



Foundation for the Promotion and Accreditation of Economic Education

- The Foundation is appointed by the Conference of Rectors of Economic Schools: Universities of Economics in Poznan, Cracow, Katowice and Wrocław, and the Warsaw School of Economics.
- Our goals is to to improve the quality of education in these areas in Polish higher education institutions.

JOIN US FOR VIRTUAL EXCHANGE!



**FOUNDATION FOR THE PROMOTION
AND ACCREDITATION OF ECONOMIC EDUCATION**



What is Virtual Exchange about?

- Originally, it was a network-based language teaching technique.
- It is based on the application of ICT to bring together students in geographically distant locations to collaborate on specially designed tasks to enhance students' foreign language skills, digital competence, and intercultural competence.

Why should you join our Virtual Exchange projects?

- To gain a **real-life experience** in virtual international cooperation.
- To create **links between business practice and theory**.
- To have a chance to practice your **managerial skills** and competences (ex. communication skills, decision making, groupwork).
- To grow your **international professional network**.
- To practice and **improve your English** (level B1/B2 is required).
- To **have fun** working with students from all over the world.
- To get a **certificate & recognition**.



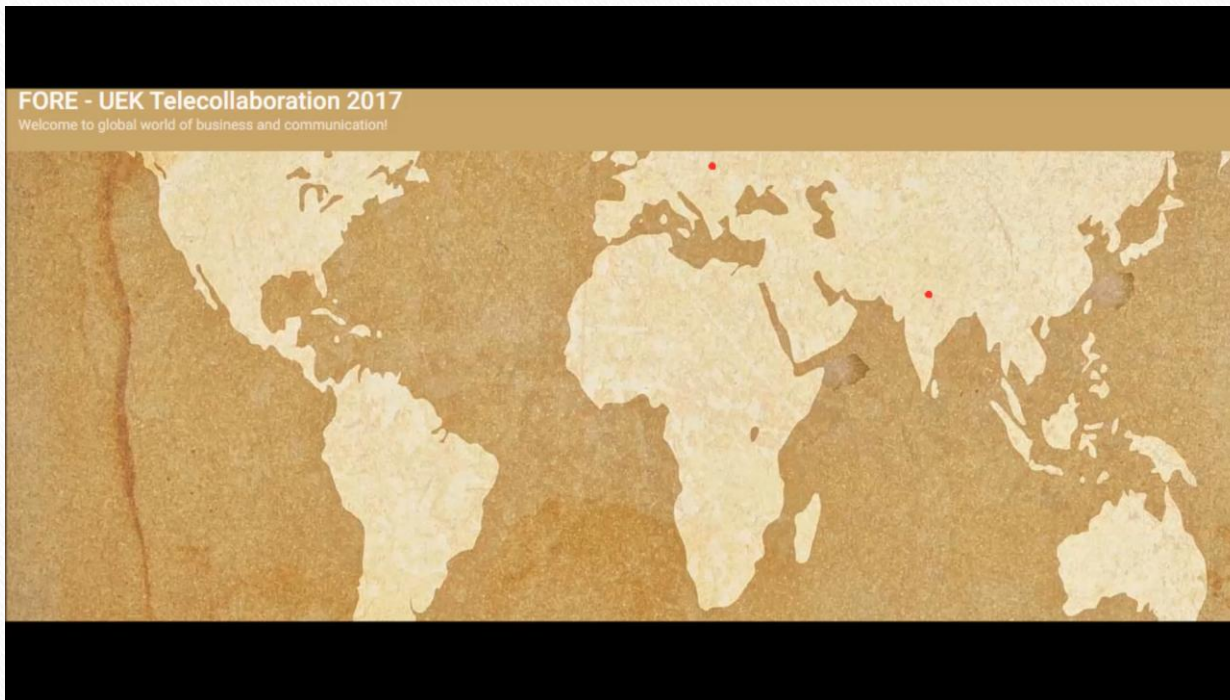
How will Virtual Exchange projects help you to improve your skills?

- **Enhanced language skills**, this will be reflected in your ability to speak **English** during conference sessions and by your ability to write messages in English to your project partners.
- **Enhanced ICT literacy** that will be reflected in your ability to post content, images, videos and different files on the Padlet virtual wall.
- **Enhanced teamwork skills** that will be reflected in your ability to work on a cross-cultural project: sharing task, coordinating efforts with your project partner/s, cooperating, helping each other and respecting the deadlines.
- **Increased self confidence** that will be reflected in your ability to communicate in an intercultural environment and to make friends with foreign students.

Important

- Required level of English: B1/B2
- You are assigned to an international team. If you wish, you can work with a friend from your university.
- Apart from a kick-off and a wrap-up meetings, you select the time of your virtual team meetings.
- Your results are assessed based on accomplishing team tasks successfully (in accordance with the requirements described in the instructions), on time submission of team tasks, and Contribution to community-building tasks.
- You can always count on our support!

Check the video relation from one of the
Virtual Exchange projects: [link](#)



Virtual Exchange projects that you can join this semester:

| Virtual Exchange Project | Country | Application deadline | Number of participants |
|--|-----------|----------------------|------------------------|
| “Career booster” | USA | Oct 25th | 30 |
| “Social entrepreneurship” | Peru | Oct 19th | 20 |
| “Conflicts and negotiations” | Brazil | Oct 19th | 12 |
| “The future of HRM” | Australia | Oct 10th | 20 |
| “Business consultants for sustainability and technology” | Brazil | Oct 19th | 35 |

”Career booster” USA

Zsuzsanna Palmer
palmerzs@gvsu.edu

Małgorzata Marchewka
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Why should you
join this project?



Preparing for the first job interview is a challenge. Join the project to learn about working culture of other countries through collaboration with international students.

**In this project you will learn
how to write a CV, prepare for a job
interview.**



Michigan, USA

The main learning goal of this Virtual Exchange:

**Enhanced awareness of
different aspects of the recruitment process.**

This will be reflected in your ability
to prepare well for a job interview.

Project schedule

- From Oct 31st to Nov 24th, 2025 (or one week later)
 - Meeting 1: between Oct 31st and Nov 3rd
Mission 1. Introductions and culture
 - Meeting 2: between Nov 7th and Nov 10th
Mission 2. Giving Feedback and Elevator Pitch
 - Meeting 3: between Nov 14th and Nov 17th
Mission 3. Promoting Your Professional Persona - CVs and Resumes
 - Meeting 4: between Nov 21st and Nov 24th
Mission 4. Acing the Interview and Closings
- Students decide on a team meeting day.
- Student workload: 15 - 20 hours
- Outcomes: your CV and short meeting summaries

How to apply for this VE project?

Please contact Małgorzata Marchewka at:

marchewm@uek.krakow.pl

Deadline: Oct 25th, 2025

Limit: 30 students

“Social entrepreneurship”

Peru

Mariella Olivos Rossini
molivos@esan.edu.pe

Małgorzata Marchewka
marchewm@uek.krakow.pl

Dear Students,

We are happy to invite you to take part in our virtual exchange project:

“Social entrepreneurship”

The project will last 5 weeks
from **Oct 21st to Nov 25th, 2025**

In case of any doubts,
please do not hesitate to contact us!



Lima, Peru

The main learning goal of this Virtual Exchange:

Enhanced awareness of the problems of social entrepreneurship.

This will include your ability:

- to identify social issues and challenges for an ethical entrepreneurial culture,
- to understand the importance of Sustainable Development Goals,
- to compare and contrast the examples of social entrepreneurship in Peru and in Poland,
- to identify and define entrepreneurial opportunities, and
- to present an entrepreneurial opportunity to a range of audiences.

Project schedule

- Project will last from Oct 21st to Nov 24, 2025
 - Part 1 (Oct 21st, Tue): a kick-off meeting and self introductions
 - Part 2 (Oct 22nd – Oct 31st): team ice breaking task and Sustainable Development Goals (discussion about the SDG and the selection of one of them)
 - Part 3 (Nov 3rd – Nov 12th): social entrepreneurship – the comparison between companies in Peru and in Poland & exploring the opportunities and designing own idea for “a SDG start-up”
 - Part 4 (Nov 13th – Nov 23rd): presenting own idea for “a SDG start-up”
 - Part 5 (Nov 25th, Tue): a wrap-up meeting and students’ presentations
- Project outcome: a short video
- Two plenary sessions are planned throughout the project: a kick-off and a wrap-up meeting.

You decide on your team schedule together with your teammates (there is no fixed timetable!)
- Student workload: around 2 – 3 hours per week

How to apply for this VE project?

Please contact Małgorzata Marchewka at:
marchewm@uek.krakow.pl

Deadline: Oct 19th, 2025

Limit: 20 students

“Conflicts and negotiations” Brazil

Jorge Tenório Fernando
(Fatec São Paulo)

Małgorzata Marchewka
marchewm@uek.krakow.pl



Why should you
join this project?

Seeing room for improvement is essential in management. Working with students from Brazil will give you a new perspective on international aspects of conflicts and negotiations.



The main learning goal of this Virtual Exchange:

Enhanced awareness
of intercultural aspects of organisational behaviour,
conflicts and negotiations in particular.

Project schedule

- Oct 23rd to Dec 5th, 2025
 - Mission 1. Self-introductions
 - Mission 2. Team-building activity
 - Mission 3. International context of organisational behaviour
 - Mission 4. Conflicts and negotiations: a case study
- Project outcome: a short video
- Two plenary sessions are planned throughout the project: a kick-off and a wrap-up meeting.

You decide on your team schedule together with your teammates (there is no fixed timetable!)
- Student workload: around 2 – 3 hours per week

How to apply for this VE project?

Please contact Małgorzata Marchewka at:

marchewm@uek.krakow.pl

Deadline: Oct 19th, 2025

Limit: 12 students

“The future of HRM”

Australia

Desmond Ayentimi

desmond.ayentimi@utas.edu.au

Małgorzata Marchewka

marchewm@uek.krakow.pl

Dear Students,

We are happy to invite you to take part in our virtual exchange project:

“The future of HRM”

The project will last around 2 weeks
from **Oct 11th to Oct 26th, 2025**



Hobart, Australia

The main learning goal of this Virtual Exchange:

- To develop your digital capabilities and Human Resource Management (HRM) knowledge within international virtual teams' environment.

Project schedule

- Project will last from Oct 11th to Oct 26th, 2025
 - Part 1 (Oct 11th): self introductions and team meeting
 - Part 2 (Oct 12th – Oct 26th): The future of HMR. A case study
- Project outcome: a poster and a presentation
- One plenary session is planned at the end of the project.

You decide on your team schedule together with your teammates (there is no fixed timetable!)

- Student workload: around 3 – 4 hours per week

“Business consultants
for sustainability and technology”
Brazil

Carlos Levita

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Małgorzata Marchewka

marchewm@uek.krakow.pl



Why should you
join this project?

Being a business consultant can be challenging. It is particularly challenging in an international environment. Support specialists in renewable energies and IT, and help them to attract investors.



The main learning goal of this Virtual Exchange:

Enhanced awareness
of the process of implementing real-life solutions for
sustainable development (A) or IT management (B).

Project schedule

- From Oct 22nd to Dec 5th, 2025
 - Mission 1. Self-introductions
 - Mission 2. Team-building activity
 - Mission 3. Learning about a technical solution
 - Mission 4. Business analysis and an elevator pitch for the investors
- Project outcome: a short video
- Two plenary sessions are planned throughout the project: a kick-off and a wrap-up meeting.

You decide on your team schedule together with your teammates (there is no fixed timetable!)
- Student workload: around 2 – 3 hours per week

How to apply for this VE project?

Please contact Małgorzata Marchewka at:

marchewm@uek.krakow.pl

Deadline: Oct 19th, 2025

Limit: 35 students

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In the case of any doubts contact:
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We are waiting for you!



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